

Krishna Pedraja

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Hialeah, FL 33016

(786) 532-7303

Krishna@krishnapedraja.com

Skills

Video editing, Photo editing, Designing Skills, Team worker, Dedicated, Self-motivator, Self-learner, iPad management, Overcomer, Leadership, Project management. High skill in using software: Microsoft Office, Google Suite, Adobe Photoshop, Adobe Premiere, Adobe Illustrator, Adobe After Effects, OBS Studio, Quickbase, Basic HTML & CSS, marketing, Social Media Management, skills in implementing and using Artificial Intelligence.

Summary Experience

Five (5) years of experience in media creation and data management, from the stage of concept draft implementation to mass production of audiovisual material for marketing or exposition purposes, with the assistance of multiple programs such as Adobe Photoshop CC, Adobe Illustrator, Adobe Premiere Pro, Adobe After Effects, Adobe Media Encoder, Adobe Audition, Open Broadcaster Studio, and operation of professional-level hardware such as Blackmagic Atem switchers, DSLR cameras, Blackmagic and Panasonic camcorders. Four (4) years of experience managing data using programs such as Quickbase, Microsoft Excel, and Google Sheets, with different purposes, from simple investigation to multi-sheet database management for inventory and management purposes.

Professional Experience

November 2021 - Present

Academica Inc.

6340 Sunset Dr, Miami, FL 33143 - *Designer / IT Support / Data Processor*

- Maintain databases using Quickbase / Excel.
- HelpDesk support for Schools' enrollment process.
- Tutoring on the use of several programs and databases.
- HelpDesk support for Schools' websites.

- Creating multiple audiovisual assets for informative, promotional, and educational purposes using various programs from Adobe Suite.
- Producing different types of live content, Live events, podcasts, and general content broadcasting.
- Meet with the end user of the systems to keep them updated and make improvements.
- Design and development of user-friendly interfaces.
- AI development.

July 2020 - November 2021

Mater Academy Charter Middle/High School,
7901 NW 103rd St, Hialeah Gardens, FL 33016 - Designer / IT Specialist

- Creation of over 100 visual concepts either by hand or with the assistance of computing programs
- Project planning by researching and studying information
- Creation and management of information databases using Microsoft Excel / Google Sheets
- Export of final cuts and upload content to social media and data management systems.
- Planning, producing, and broadcasting live events.
- Maintain a record of school devices and their location.
- Maintain a record of errors in school devices.
- Solving problems by evaluating solutions and making decisions

August 2018 - June 2019

MJ My Dreams Beauty Salon & Spa,
8325 W 24th Ave b3, Hialeah, FL 33016 - Designer / Video Editor

- Marketing Material such as:
 - Flyers
 - Information Cards
 - Promotional Videos
 - Social Media Content
- Website Designing
- IT Service

Education

January 2024 - December 2024

Full Sail University,
3300 University Blvd, Winter Park, FL 32792 -Masters of Fine Arts in Film Production
Gpa - 4.0

August 2020 - 2023

Florida International University,

**2525 NW 112th Ave Doral, FL 33172 USA -Bachelor of Science (B.S) Digital
Communication and Media**

Gpa - 3.85

August 2019 - May 2020

Doral College,

2525 NW 112th Ave Doral, FL 33172 USA - Associate Degree in Arts

Gpa - 3.90

Awards and Certifications

- August 2023
Cum Laude Graduate - Florida International University
- May 2020
Summa Cum Laude Graduate - Doral College
- November 2019
Visual Design using Adobe Photoshop CC 2018
- May 2018
Digital Video using Adobe Premiere Pro CC 2015
- February 2021
Visual Design using Adobe Photoshop CC
- February 2021
Digital Video using Adobe Premiere Pro CC